

## GovTech Innovators, Inc. Privacy Policy

## Introduction

GovTech Innovators, Inc. ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <a href="https://www.govtechinnovators.com/">https://www.govtechinnovators.com/</a>, participate in our online courses, or use our services.

# Information We Collect

We may collect personal identification information from Users in various ways, including, but not limited to, when Users visit our site, register on the site, subscribe to the newsletter, and in connection with other activities, services, features, or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information.

**Please note:** GovTech Innovators, Inc. only sends e-mail marketing to those event participants who opt-in for our e-mail marketing and/or signup via our MailMunch form.

# How We Use Collected Information

GovTech Innovators, Inc. may collect and use Users' personal information for the following purposes:

- **To improve customer service**: Information you provide helps us respond to your customer service requests and support needs more efficiently.
- **To personalize user experience:** We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- **To improve our Site:** We may use feedback you provide to improve our products and services.
- To run a promotion, contest, survey, or other Site feature: To send Users information they
  agreed to receive about topics we think will be of interest to them.
- **To send periodic emails:** We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries,



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questions, and/or other requests. You will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

#### How We Protect Your Information

We adopt appropriate data collection, storage, and processing practices, and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information.

### **Sharing Your Personal Information**

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

#### Changes to This Privacy Policy

GovTech Innovators, Inc. has the discretion to update this privacy policy at any time. When we do, we will post a notification on the main page of our Site, revise the updated date at the bottom of this page, and/or send you an email. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect.

### Your Acceptance of These Terms

By using this Site or registering for an event, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

### Contacting Us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

#### Jason Peters

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